

ViSenze powers visual commerce at scale for retailers and publishers. The company delivers intelligent image recognition solutions that shorten the path to action as consumers search and discover on the visual web. Retailers like Rakuten and ASOS use ViSenze to convert images into immediate product search opportunities, improving conversion rates. Media companies use ViSenze to turn any image or video into an engagement opportunity, driving more new and incremental dollars.

Venture-backed by Rakuten and WI Harper, ViSenze is built by web specialists and computer scientists with deep machine learning and computer vision experience. ViSenze has offices in US, UK, India, China and Singapore. The company originally started as a part of NExT, a leading research centre jointly established between National University of Singapore and Tsinghua University of China.

In 2017, the company has been recognized as one of the top 5 deep learning startups by Venture Beat and as one of the top 40 breakthrough brands by Interbrand.

## FOUNDERS



Roger Yuen  
Chairman & Co-Founder



Oliver Tan  
CEO & Co-Founder



Chua Tat-Seng  
Chief Scientist & Co-Founder



Guangda Li  
CTO & Co-Founder

## CUSTOMERS



COMB



ZALORA

kravet\*

patsnap

clozette



## AWARDS & RECOGNITIONS



## MEDIA MENTIONS

FORTUNE

Forbes

Bloomberg



FORRESTER\*

recode

FAST COMPANY

VentureBeat

THE BUSINESS TIMES

THE STRAITS TIMES

Interbrand

TC TechCrunch

BUSINESS INSIDER



TECHINASIA