

V i S E N Z E

ViSenze CEO, Oliver Tan, Named 2018 Entrepreneur of the Year by the Singapore Computer Society's IT Leader Awards

SINGAPORE – March 9, 2018 – ViSenze, the artificial intelligence company powering visual commerce, announced that CEO and co-founder, Oliver Tan was awarded the Entrepreneur of the Year Award from the Singapore Computer Society. Oliver Tan received the esteemed award from Singapore Minister of Information and the Arts, Dr Yaacob Ibrahim, at the 22nd annual IT Leader Awards gala, held at the Shangri-La Hotel on Friday, March 9, 2018 bringing together over 1,200 industry leaders, government officials, and Infocomm professionals.



“I am very humbled by the recognition from SCS, representing industry peers in Singapore. As an Artificial Intelligence company, ViSenze has come a long way in the last five years, pioneering visual commerce innovations, marrying AI and consumer experiences,” said Oliver Tan, founding CEO. “This award also reflects the hallmark entrepreneurial values of the leadership at ViSenze, positively working with clients and partners to transform retail globally. I like to thank the incredibly hardworking and talented team at ViSenze that made all of these possible.”

Now in its 22nd year, the IT Leader Awards was launched by the Singapore Computer Society (SCS) to recognize and honor the trailblazers and key contributors to the IT industry. The awards include Entrepreneur of the Year, IT Leader of the Year, Hall of Fame, Professional of the Year, and IT Youth of the Year. The judging panel, comprised of distinguished figures from the academia, business, and public sectors, evaluate and decide award recipients based on a comprehensive set of judging criteria beyond financial performance and achievement.

About ViSenze:

ViSenze powers visual commerce at scale for retailers and publishers. The company delivers intelligent image recognition solutions that shorten the path to action as consumers search and discover on the visual web. Retailers like Rakuten and ASOS use ViSenze to convert images into immediate product search opportunities, improving conversion rates. Media companies use ViSenze to turn any image or video into an engagement opportunity, driving incremental revenue.

Venture-backed by Rakuten and WI Harper, ViSenze is built by web specialists and computer scientists with deep machine learning and computer vision experience. ViSenze has offices in US, UK, India, China and Singapore. For more information please visit: <http://visenze.com/>