

VISENZE WINS AI INNOVATION AWARD AT COGX LONDON 2017

03-July-2017, London – ViSenze has won the best AI product in retail award at the inaugural AI Innovation Awards. The awards were founded by CognitionX, Market Intelligence for All Things AI, and recognize the best use of AI in specific industry sectors and technology domains, as well as applications in Social Good, Public Services and Ethics Leadership. The AI Innovation Awards were judged by a panel of experts from the advisory board of CognitionX, with entrants evaluated on their product idea, the team and the long term sustainable advantage of the product.

“We are really honored to be recognized as the Best A.I. Product for Retail by CognitionX. We’re excited to be at the forefront of the AI revolution and are committed to pioneer new innovations that add real value to our customers and the industry at large”, said Oliver Tan, Co-Founder and CEO of ViSenze.

CognitionX Founder and CEO, Charlie Muirhead said, “The AI Innovation Awards are a celebration of the most impressive accomplishments made in this revolutionary technology. We’re so pleased to have had such a stellar cohort of winners and finalists at the inaugural ceremony this year and feel honored that we were able to bring together these pioneers in Artificial Intelligence, who are playing a vital role in shaping our future.”

There were 350 leaders from industry, academia and government at The Brewery (Barbican) for the gala dinner on Tuesday 20th June. The awards took place at CogX London 2017 - an Innovation Exchange focused on the impact that AI will have across all industries, government and society. The event, which ran in London from 20th-21st June, explored how we should navigate the new and complex landscape rapidly reshaping the world around us and attracted over 1,500 attendees. CogX was hosted in association with the Alan Turing Institute, the UK’s national institute of data science.

ABOUT VISENZE:

ViSenze powers visual commerce at scale for retailers and publishers. The company delivers intelligent image recognition solutions that shorten the path to action as consumers search and discover on the visual web. Retailers like Rakuten and ASOS use ViSenze to convert images into immediate product search opportunities, improving conversion rates. Media companies use ViSenze to turn any image or video into an engagement opportunity, driving more new and incremental dollars.

ABOUT COGNITIONX:

CognitionX brings clarity to the complex and fast-paced world of Artificial Intelligence. Their mission is to democratize access to the information and research on the products and resources required to build AI solutions. By organizing all the information from the industry and making it universally accessible and useful they empower everyone from enterprise to startups and governments – even individuals – to access and rapidly deploy AI.

ABOUT THE ALAN TURING INSTITUTE:

The Alan Turing Institute is the national institute for data science, with headquarters at the British Library. The group will work in collaboration with the broader data science community to undertake research and understanding the societal implications of Big Data. The Institute is named in honor of Alan Turing, whose pioneering work in theoretical and applied mathematics, engineering and computing are considered to be the key disciplines comprising the emerging field of data science.

FOR FURTHER INFORMATION:
enquiry@visenze.com