



ViSenze Wins Business HR Award (Fast Growing Company) and Leading HR Practices Award in Employee Engagement, Alignment and Workplace Harmony

The Singapore HR Awards recognize excellence within the human resources profession in Singapore by commending leading organizational human resource practices and individuals

SINGAPORE CITY, SINGAPORE – August 16, 2018 – ViSenze, the artificial intelligence company powering visual commerce, today announced it's been honored as the winner of Singapore HR Awards' 2018 Business HR Award (Fast Growing Company) in the Small-Medium Enterprise category. The company also received the Leading HR Practices Award in Employee Engagement, Alignment and Workplace Harmony.

In its 13th year, the Singapore HR Awards celebrate the achievements and best practices of human resource professionals and honor companies for their quest to develop and champion excellent people management practices in order to meet business and employee needs. Winning the *Inaugural Leading HR Practices Award* for Compensation & Benefits in the Startup Category in 2017, this marks the second year in a row that ViSenze was honored by the Singapore HR Awards, validating the company's commitment to strengthening its culture, opportunity for growth and employee experience.

The Singapore HR Awards, which is organized by the Singapore Human Resources Institute (SHRI), designed this year's awards to celebrate human capital successes. The winning companies were honored on July 20th at the Marina Bay Sands Expo and Convention Centre, which was graced by the presence of guest of honor, Mr. Zaqy Mohamad, Minister of State, Ministry of National Development and Manpower, as well as 500 human resources professionals, employers, business leaders, media and overseas partners.

"This awards presentation gala is a platform for the HR community to come together and celebrate their achievements, showcase HR initiatives and build a sense of shared identity and purpose," said Johnathon Ng, Head of Group Human Resources, Woh Hup, who was on the judging panel at the event. "HR practices need to be constantly reviewed to keep pace with the demands of a changing business world and since the workforce has to be future-ready, HR should be involved in retooling the skill sets of its employees."

ViSenze was recognized for its human resources initiatives including:

- "Eat With Your ViSenze Family," a company-wide dinner they host every Wednesday
- An "ask anything, anytime" policy to prioritize helping colleagues who have a question or problem
- The option for a remote work environment
- Team building activities such as annual dragon-boat racing and paintball
- A flexi-benefits account with up to S\$250 for personal development

"We are honored that our dedication to building a healthy, secure work environment is being recognized by a respected program within Singapore. Not only do we strive to be an active organization in the local community, but we are deeply committed to growing our company, while supporting our clients and

business partners,” said Oliver Tan, CEO and Co-Founder, ViSenze. “ViSenze is now over 60 employees strong with five global offices, and my executive team and I work hard to keep employees highly motivated and inspired daily in order to continue pursuing the company mission, simplifying the way people discover the visual world, which has been the foundation of ViSenze.”

About ViSenze:

ViSenze powers visual commerce at scale for retailers and publishers. The company delivers intelligent image recognition solutions that shorten the path to action as consumers search and discover on the visual web. Retailers like Rakuten and ASOS use ViSenze to convert images into immediate product search opportunities, improving conversion rates. Media companies use ViSenze to turn any image or video into an engagement opportunity, driving incremental revenue.

Venture-backed by Rakuten and WI Harper, ViSenze is built by web specialists and computer scientists with deep machine learning and computer vision experience. ViSenze has offices in US, UK, India, China and Singapore. For more information please visit: <http://visenze.com/>